

STELLA MUELLER

Science Communication Professional,
M.S. in Environmental Communication

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[Website / Portfolio](#)

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Upstate New York

PROFILE

Science Communication Professional with specializations in digital storytelling and science journalism. Experience includes published article and news writing, public outreach and engagement, as well as content creation. Education includes a Master of Environmental Science and Management, with a focus in Environmental Communication from the University of Rhode Island.

PROFESSIONAL EXPERIENCE

■ Communication Assistant [Present]

National Park Service & URI Digital Writing Environments, Location and Localization (DWELL) Lab

Design strategic digital communication and storytelling products intended to expand public outreach around NPS locations in New Jersey.

- Gathered and created compelling website content to grow audience engagement and awareness.
- Utilize emerging tech platforms such as Augmented Reality (AR) to expand new content formats and science relevancy.
- Maintain strong communication with stakeholders and colleagues on project revisions and deadlines.

■ Contributing & Staff Reporter

The Good Five Cent Cigar Newspaper

Wrote weekly articles focused on varying science journalism topics and discussions.

- Crafted work into editorial projects such as print and online news stories, event coverage articles, profile pieces, and explainers.
- Designed personal column surrounding environmental significance of natural landscapes around campus.
- Elected to staff reporter by peers, and won the "Science Writing" award two years in a row.

EDUCATION

M.S. ENVIRONMENTAL SCIENCE AND MANAGEMENT

Track: Environmental Communication
University of Rhode Island
2024 - 2025

B.S. WILDLIFE AND CONSERVATION BIOLOGY

University of Rhode Island
2020 - 2024

B.A. JOURNALISM

University of Rhode Island
2020 - 2024

AWARDS & CERTIFICATIONS

Certificate in Science Writing & Rhetoric

UNIVERSITY OF RHODE ISLAND
Graduate Certificate
2024 - 2025
GPA 3.76 / 4

DWELL Undergraduate Student Science Communication Fellowship

UNIVERSITY OF RHODE ISLAND
Inaugural undergraduate recipient for environmental reporting published by university newspaper
2023

Peter Lord Environmental Journalism Scholarship

UNIVERSITY OF RHODE ISLAND
For dedicated work towards studying science journalism

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PROFESSIONAL EXPERIENCE (CONTINUED)

■ Coastal Education Intern

American Littoral Society

Designed communication products to expand public outreach, and spoke with park visitors to share insight and opportunities for appreciation of coastal ecosystems.

- Developed educational materials for use in summer and classroom settings.
- Gathered content and wrote marine science articles for digital and print publication.
- Guided nature walks and regularly conversed with visitors, exchanging knowledge, and expanding environmental awareness.

■ Content Development Intern

B Bold Content Studios

Met online weekly with CEO/Executive Producer to share ideas and brainstorm new avenues for content creation and growth projects.

- Envisioned content ideas for potential development.
- Collaborated with colleagues to conceptualize ideas and brainstorm potential opportunities for production.
- Gained experience in team management, audience analysis, and production manufacturing.

WORK SAMPLES

WEBSITE & AR PROJECT

National Park Service & DWELL lab

- <https://web.uri.edu/dwell/nnl-nps/paterson-falls/>
- <https://web.uri.edu/dwell/nnl-nps/moggy-hollow/>

ARTICLES FOR 'SOCIETY BLOG'

American Littoral Society

- https://www.littoralsociety.org/apps/searchq=Stella+mueller&filter=blog_post

RI COASTAL SHOREBIRD STORYMAP

Final Project for Journalism Class 2023

- <https://storymaps.arcgis.com/collections/d52a4ee01c274413bcd2772350da37b1>

NEWSPAPER ARTICLES

The Good Five Cent Cigar

- <https://rhodycigar.com/author/smueller/>

SKILLS

- Storytelling
- Project & Time Management
- Graphic Design: Adobe Premiere, Canva, StoryMaps
- Public Relations / Engagement
- Strong Narrative Writer
- Team Collaboration & Critical Thinking