

# STELLA MUELLER

Science Journalism Professional,  
M.S. in Environmental Communication

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🌐 [Website / Portfolio](#)



## PROFILE

Published journalist with specializations in environmental education, multimedia storytelling, and audience engagement. Experience includes strong communication skills, creative content development and professional digital literacy.

## PROFESSIONAL EXPERIENCE



**Communication Assistant [Present]**  
National Park Service & URI Digital Writing  
Environments, Location and Localization (DWELL) Lab

Created strategic digital communication pieces intended to expand public engagement around park locations in New Jersey.

- Research and write content for digital publication outlets and mediums.
- Utilize emerging technological platforms such as augmented reality (AR) to expand interactive science reach and relevancy.
- Worked collaboratively with the National Natural Landmarks Department on project edits, deadlines and general workflow support.



**Public Education Intern**  
American Littoral Society

Designed communication products to expand public knowledge and appreciation of native, coastal ecosystems.

- Developed education programs focused on marine science topics such as horseshoe crab ecology, & oyster shell restoration.
- Wrote science articles for print and digital publication, such as “Unleashing Young Explorers: Close Encounters Field Trips” & “Learn Surf Fishing Skills with the Junior Angler Program”
- Represented the organization at public outreach events.

## EDUCATION

**M.S. ENVIRONMENTAL SCIENCE AND  
MANAGEMENT**

Track: Environmental Communication  
University of Rhode Island  
2024 - 2025

**B.S. WILDLIFE AND CONSERVATION  
BIOLOGY**

University of Rhode Island  
2020 - 2024

**B.A. JOURNALISM**

University of Rhode Island  
2020 - 2024



## AWARDS & CERTIFICATIONS

**Certificate in Science Writing & Rhetoric**

UNIVERSITY OF RHODE ISLAND  
Graduate Certificate  
2024 - 2025  
GPA 3.76 / 4

**DWELL Undergraduate Student  
Science Communication Fellowship**

UNIVERSITY OF RHODE ISLAND  
Inaugural undergraduate recipient  
for environmental reporting  
published by university newspaper  
2023

**Peter Lord Environmental Journalism  
Scholarship**

UNIVERSITY OF RHODE ISLAND  
For dedicated work in studying  
environmental journalism

# STELLA MUELLER

## PROFESSIONAL EXPERIENCE (CONTINUED)



### Staff Reporter

The Good Five Cent Cigar Newspaper

Award winning reporting focused on various science journalism topics and discussions.

- Wrote print and online news stories, event coverage articles, profile pieces, and explainers.
- Designed personal column called “Delving into North Woods” covering the significance of keeping natural landscapes untouched around campus.
- Practiced routine editing and revisions, adjusting content formats, and timely article write-ups.



### Content Development Intern

B Bold Content Studios

Met online weekly with CEO/Executive Producer to share ideas and brainstorm new avenues for content creation.

- Developed and presented original content for editorial review
- Gained experience in audience analysis, content creation and production development.

## WORK SAMPLES

### WEBSITE & AR PROJECT

National Park Service & DWELL lab

- <https://web.uri.edu/dwell/nnl-nps/paterson-falls/>
- <https://web.uri.edu/dwell/nnl-nps/moggy-hollow/>

### RI COASTAL SHOREBIRD STORYMAP

Final Project for Journalism Class 2023

- <https://storymaps.arcgis.com/collections/d52a4ee01c274413bcd2772350da37b1>

### ARTICLES FOR ‘SOCIETY BLOG’

American Littoral Society

- [https://www.littoralsociety.org/apps/searchq=Stella+mueller&filter=blog\\_post](https://www.littoralsociety.org/apps/searchq=Stella+mueller&filter=blog_post)

### NEWSPAPER ARTICLES

The Good Five Cent Cigar

- <https://rhodycigar.com/author/smueller/>

## SKILLS

- Storytelling
- Graphic Design: Canva, StoryMaps,
- Overlay, Adobe Creative Cloud
- Project & Time Management
- Strategic Communication
- Science Research
- Public Outreach / Engagement
- Team Collaboration & Critical Thinking
- Active Listening